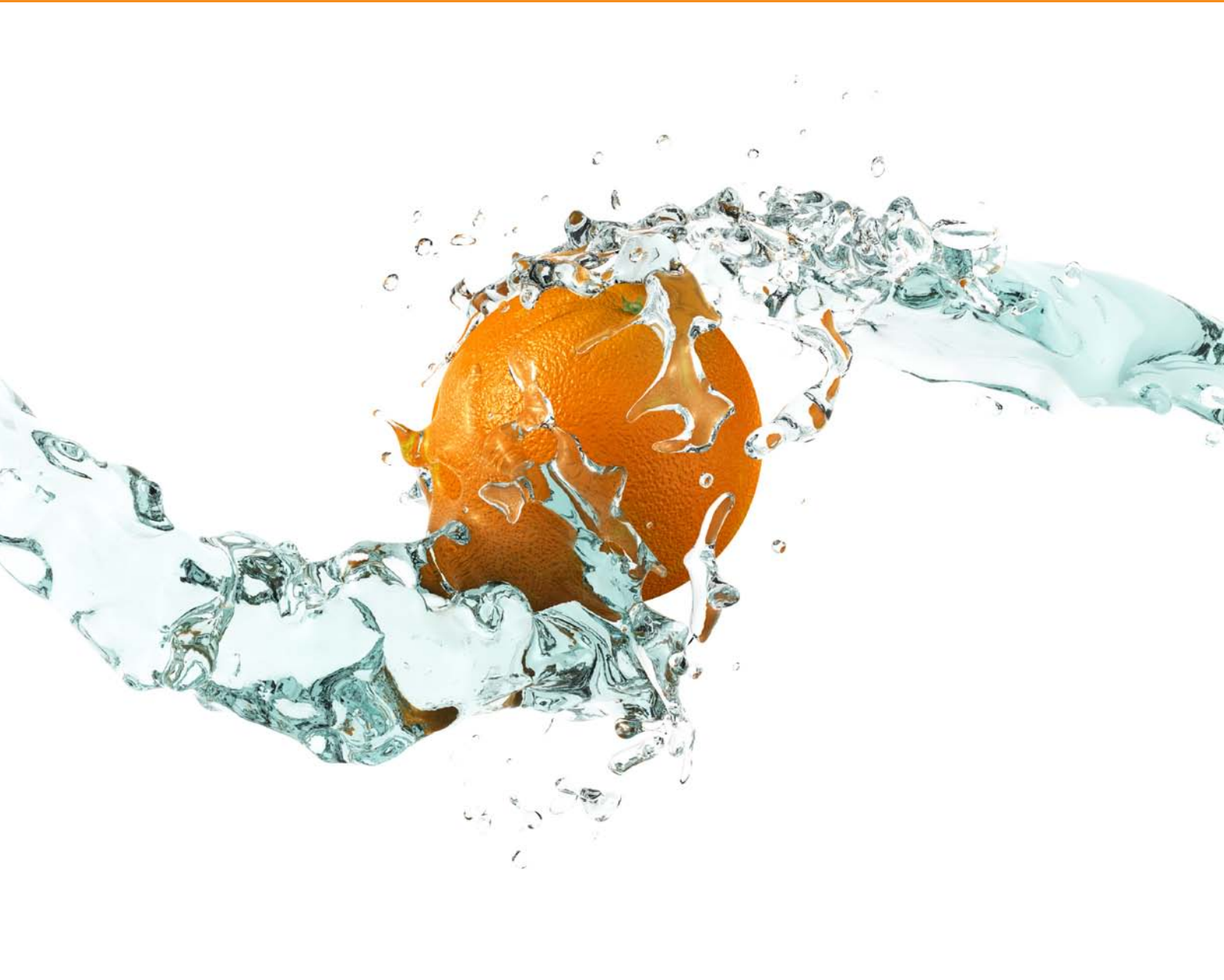


MEDIACRAT

THE ARTISTS OF MEDIA BUSINESS

— PUBLISHING & ADVERTISING AGENCY —

produces special interest and custom
media content, offers a wide range of
creative, BTL and other media services.



SPECIAL INTEREST MEDIA PROJECTS

UNIMEDIA



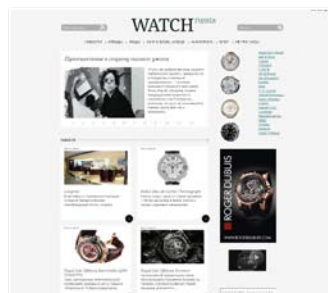
BOLSHOI SPORT
The most popular men's glossy monthly sports magazine in Russia



WATCH RUSSIA
The most intelligent magazine about watches



BOLSHOISPORT.RU
A web destination for sports & leisure news & features



WATCHRUSSIA.COM
An online gateway to premium watches

SPECIAL INTEREST MEDIA PROJECTS

media
PBWM



SPEAR'S RUSSIA

The Russian version of the most trustworthy and influential British magazine for the world's richest audience



PBWM.RU

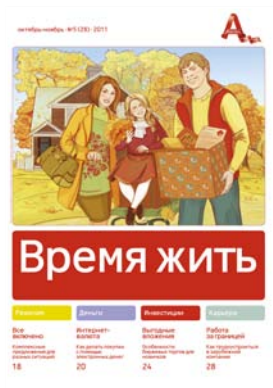
A web destination for clients and professionals of the private banking & wealth management industry



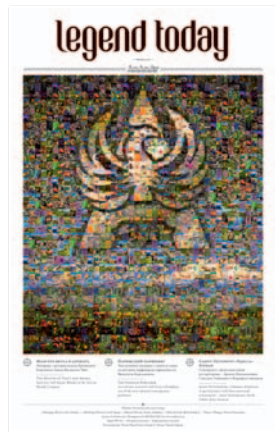
SPEAR'S RUSSIA WEALTH MANAGEMENT AWARDS

The first and only annual awards ceremony in Russia held to celebrate the achievements of professionals and firms from private banking, wealth management and related industries for their successes, innovations and acumen

CUSTOM PUBLISHING & CONTENT PRODUCTION



ALFA BANK



PERNOD RICARD



MERCEDES-BENZ
FASHION WEEK RUSSIA



WIMM-BILL-DANN



CENTERTELECOM



CENTERTELECOM



DOUGLAS



ARARAT.RU



OJOURNAL.RU

KEY SERVICES OFFERED BY MEDIACRAT

PUBLISHING SERVICES

- Publication layout, editorial formula and thematic outline development
- Feature production (writing, translation, editing, proofreading)
- Layout development, imaging and illustration
- Prepress

CREATIVE SERVICES

- Corporate identity development
- Design concept development for corporate annual reports
- Design concept and layout development for corporate, representation and other printed promo brochures and items
- Complex object, pack, interior, exterior, reportage, studio fashion and product photo shooting
- Complex digital retouch
- Development and production of printed and souvenir products

BTL, IT AND OTHER SERVICES

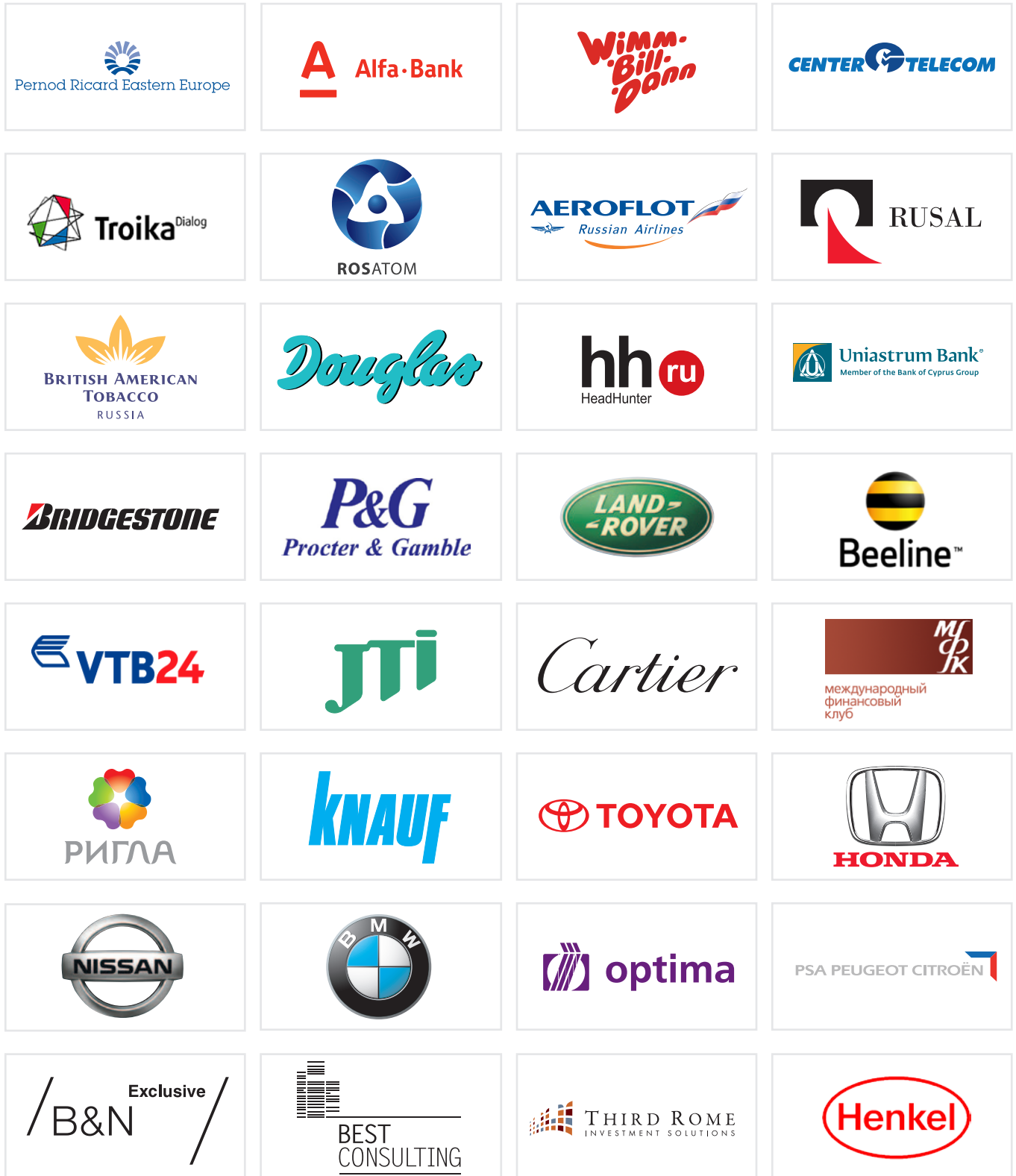
- Press tour program development and organization
- Client and corporate event program development and organization
- Ad campaign planning and organization
- Marketing program development and implementation
- Loyalty program development and implementation
- Online project concept development, launch, content management and support (websites, etc.)

MEDIACRAT ARMENIA SERVICES

- Provision of all above mentioned services in Armenia and Nagorno Karabakh Republic



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