

MEDIACRAT Publication Release Schedule & Advertising Rates

Key publications under creative and /
or commercial management of MEDIACRAT

2024

BOLSHOI
HIGHER. STRONGER. HIGHER.
SPORT

PRIVATE BANKING MAGAZINE
WEALTH
— NAVIGATOR —

BRICS
MAGAZINE

** The release dates are subject to change.*

*** All indicated advertising rates are valid in case of provision by the advertiser of the apostilled Certificate of Residence proving residence outside of Russia. Otherwise, the Russian VAT of 20% will apply on top of indicated rates.*

BOLSHOI SPORT

HOHER. STRONGER. RICHER

7 issues per year

Issue	Ad close	Release
№ 1	26 February 2024	11 March 2024
№ 2	22 March 2024	5 April 2024
№ 3	8 May 2024	22 May 2024
№ 4	23 August 2024	6 September 2024
№ 5	20 September 2024	4 October 2024
№ 6	18 October 2024	1 November 2024
№ 7	22 November 2024	6 December 2024

PRIVATE BANKING MAGAZINE

WEALTH

— NAVIGATOR —

8 issues per year

Issue	Ad close	Release
№ 1	18 March 2024	1 April 2024
№ 2	20 May 2024	3 June 2024
№ 3	21 June 2024	5 July 2024
№ 4	19 August 2024	2 September 2024
№ 5	17 September 2024	1 October 2024
№ 6	22 October 2024	5 November 2024
№ 7	18 November 2024	2 December 2024
№ 8	9 December 2024	23 December 2024

BRICS

MAGAZINE

1 issue per year

Issue	Ad close	Release
№1	30 August 2024	6 September 2024

BOLSHOI HIGHER. STRONGER. RICHER. **SPORT**

Full Page	€ 9,300
Special Page (<i>opposite the Editor's letter, contents, etc.</i>)	€ 12,200
Full Page (<i>first 1/3 of the magazine</i>)	€ 10,400
Full Page (<i>first half of the magazine</i>)	€ 9,700
First DPS	€ 21,700
Second DPS	€ 16,700
Third, Fourth, Fifth DPS	€ 14,400
Double Page Spread (DPS)	€ 12,200
Second Cover	€ 17,200
Third Cover	€ 12,400
Fourth Cover	€ 20,100

PRIVATE BANKING MAGAZINE

WEALTH — NAVIGATOR —

Full Page	€ 11,300
Special Page (<i>opposite the Editor's letter, contents, etc.</i>)	€ 13,800
Full Page (<i>first 1/3 of the magazine</i>)	€ 12,900
Full Page (<i>first half of the magazine</i>)	€ 11,700
First DPS	€ 22,100
Second DPS	€ 19,200
Third, Fourth, Fifth DPS	€ 15,800
Double Page Spread (DPS)	€ 14,900
Second Cover	€ 19,200
Third Cover	€ 12,900
Fourth Cover	€ 21,100

BRICS MAGAZINE

Full page	\$ 16,900
Special page	\$ 23,400
Full Page (<i>first 1/3 of the magazine</i>)	\$ 21,000
First DPS (<i>Double Page Spread</i>)	\$ 43,900
Second DPS	\$ 35,200
Third DPS	\$ 32,000
Double Page Spread (DPS)	\$ 30,000
Second cover	\$ 37,900
Third cover	\$ 26,100
Fourth cover	\$ 43,200